



White Ribbon Scotland
c/o Amnesty International UK
Rosebury House
9 Haymarket Terrace
Edinburgh
EH12 5EZ

Dear Supporter of the White Ribbon Scotland campaign,

White Ribbon Scotland campaign is part of a global campaign committed to engage men who want to end violence against women.

Our focus is on involving men, but we welcome the support of women too. We work collaboratively with women's organisations and urge men to support their work.

Violence against women is a problem...and men are part of the solution

It is men that are best placed to challenge violent perceptions of masculinity and outdated stereotypes of what it means to be a 'real man'. And whether we realise it or not, men are already involved – either as perpetrators or bystanders; as relatives of women affected by violence or affected by violence themselves. We all stand to benefit by reducing violence.

Violence against women is a human rights issue, and the White Ribbon campaign highlights this by involving men to work together with women to tackle violence against women and gender inequality.

White Ribbon Scotland Affiliation Scheme

As White Ribbon Scotland is an independent Scottish charity we are reliant upon the support of partner organizations. You can now affiliate with White Ribbon Scotland to support your work to involve men in ending violence against women.

In return White Ribbon Scotland could work with you on activities such as:

- Review existing equalities and anti-violence strategies to allow and encourage targeting of men
- Include the organisation in our communications network; this would include sending invitations to events and regular bulletins regarding White Ribbon Scotland
- Add a page on your organisation's website that introduces your support for the campaign and links to White Ribbon Scotland's website
- Send trainers to White Ribbon Scotland training sessions

- Identify a prominent male within the organisation to feature on White Ribbon Scotland's website. The individual would be photographed and can provide a quote demonstrating the organisation's support for the campaign.
- Promotion of the campaign website and White Ribbon Scotland pledge not to 'commit, condone or remain silent about violence against women' through internal publications and mailings
- More prominent links on your organisation's website, Facebook page and other opportunities to promote the campaign

Suggested Affiliation Fees:

National/Statutory Organisations: £500 per year

Local Organisations: £250 per year

I enclose a cheque/postal order for a total of £_____ payable to White Ribbon Campaign.

If you wish to pay by credit card or bank transfer then please contact us at White Ribbon Scotland.

Your details

Title _____ First name _____ Surname _____

Organisation _____

Position _____

Email* _____ [required]

Address Line 1 _____

Address Line 2 _____

Town _____

Post Code _____

Country _____ Telephone* _____

Thank you for your support!

Pledge not to commit, condone or remain silent about violence against women at www.whiteribbonscotland.org.uk

White Ribbon Scotland is a charity registered in Scotland SC041385